

Literacy Develops in Families First

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Edmonton
Kimberley Onclin
Sandra Irving



What can be done to improve the literacy skills of Canadian children and youth?



Our Children are Smart!



Starting at birth children are like sponges, and their parents are the first teachers there to help them soak up the world!



Jessie
and
James:
First Day of School



Early Learning
is
Learning
for Life



Family Literacy:

An approach that recognizes parents and caregivers as the first and most important teachers of children, and one that values healthy relationships in the home and community.

Literacy Practitioners: Building Community Partnerships



Volunteer Adult Tutors:

Quiet Pillars of Support

Our Vision:

A healthy literate society where all are able to contribute and succeed.



For children:
A foundation
for all future
learning.



For families:
Tools for
“getting things done.”



For adults:
Support,
strategies and
empowerment.

Intellectual Growth – emergent and naturally developing literacy

Emotional Growth – positive interactions and family bonds

Social Growth – support and connections in the community.

Recommendation One:

**We need a strong
Ministry/Department/Office . . .
“*Something* of Literacy!”**

Recommendation Two:

**Funding must be
generous, sustainable
and honoured.**

Recommendation Three:

We need to be alarmed!

Is 42% of adults in Canada with low literacy alarming to you?

James has a baby sister!



They have a new family story.

Why is family literacy important?

A new story can be written:

for adults,

for children

and for families.



It is our desire that every parent be equipped to be the first, best and most nurturing teacher a child will ever have.

And that those children themselves will grow to be literate, strong, caring, resourceful and compassionately equipped parents and citizens.



Our future depends upon it!


